

遼寧師範大學國際商學院

LNNU-MSU COLLEGE OF INTERNATIONAL BUSINESS

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中方教学副院长 王阿芳 教授

Associate Dean Dr. Wang Afang As one of the earliest China-foreign joint education institutions, LNNU-MSU College of International Business has been devoted to the cultivation of global talent, maintaining high international teaching standards and quality, and developing managerial professionals with a global perspective and vision. In the past 25 years, LNNU-MSU College of International Business has won great recognition and reputation and built a steady and solid foundation for its future development.

The faculty and staff at LNNU-MSU hold to a student centered philosophy, integrate high quality educational resources, and are committed to providing a better platform for the students. Students enrolled in the program enjoy the same curriculum and teaching methodology offered at the MSU campus in the United States. All faculty are approved by both universities and the courses are taught in English. Small class sizes guarantee individual attention and productive learning outcomes. Activities in and out of the classroom are used to develop student abilities in innovation and execution.

A college's quality is the basis of its existence and development. As an extension of the MSU College of Business, the Dalian campus is accredited by the AACSB (The Association to Advance Collegiate Schools of Business). Also, LNNU-MSU has been accredited under Chinese-foreign Cooperation in education by China Education Association for International Exchange.

LNNU-MSU College of International Business will continue to maintain international standardized quality in management and service and will strive to maximize student satisfaction and community involvement with the goal of training up global minded business talent.

作为中国最早建立的中外合作办学机构之一, 辽宁师范大学 国际商学院始终践行国际化的创新人才培养目标, 以培养具有国 际视野, 德能兼修的国际工商管理人才为己任, 稳健扎实地走过 25年, 获得了良好的口碑和社会认可度。

学生是学院的生命,以学生为中心的办学理念是辽宁师范大学国际商学院的全员共识。学院整合辽宁师范大学和美国密苏里州立大学优质教育资源,采用与美国密苏里州立大学商学院同步的课程体系和教学方法,全英文小班授课,授课教师全部通过辽宁师范大学和密苏里州立大学的资质审核。教学支持系统与密苏里州立大学共享。在课堂学习与课外实践中,学院着力培养学生的独立思考能力、创新能力以及合作解决问题的能力,实现了与美国课堂同样的学习体验和国际化的校园体验。

办学质量是学院生存之本,也是学院发展的根基和动力。学院先后通过教育部中外合作办学试点评估、中外合作办学评估、中外合作办学质量认证,并作为密苏里州立大学海外办学机构先后通过国际高等商学院学会(AACSB)和美国高等教育委员会(HLC)复核认证,人才培养质量持续提升。未来,学院将继续保持国际标准的办学质量,为社会输送德能兼修的国际化商务管理人才。

辽宁师范大学国际商学院欢迎您的加入!



美方教学副院长 帕斯卡尔 阿蒙

Associate Dean Pascal Hamon The faculty of LNNU-MSU College of International Business wishes to extend a warm welcome to you. From 2000 until 2024 LNNU-MSU has grown from 88 to more than 1100 undergraduate students. This included 40 international students from over 10 countries.

The college offers an American designed curriculum that leads to an Associate of Arts and a Bachelor of Science degrees in General Business through Missouri State University-College of Business.

Since 2000, more than 200 instructors from the United States and other countries have taught at the Dalian campus. Each English-speaking faculty member who teaches at LNNU-MSU is approved by Missouri State in the United State. The curriculum is taught entirely in English providing a high-quality education which has the same standards and requirements as would be expected of students studying at MSU in the U.S.

LNNU-MSU has a commitment to each and every student's personal and educational growth. It respects new ideas and diversities of thought.

We hope that you will consider LNNU-MSU as your college of choice for a high-quality education.

我代表国际商学院全体教职工向您致以最诚挚的问候。国际商学院为学生提供了全美式的教育体系,学生在这里有机会获得由密苏里州立大学商学院颁发的商科理学学士学位。从2000年到2024年,国际商学院的本科在校生已经从88名增长到了目前的1100余名。

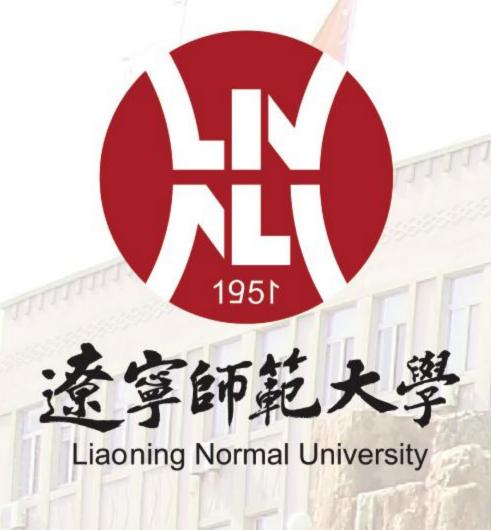
自2000年至今,已经有超过200名外籍教师在国际商学院任教。所有的外籍教师都经过了辽宁师范大学和美国密苏里州立大学的认证。全英文授课,高质量的美式教学体系,实现了"不出国的留学"。

国际商学院对每位学生的教育和发展负责,这是多年来学院教学和服务的传统。

我们真诚欢迎您到国际商学院就读!

ABOUT LIAONING NORMAL UNIVERSITY

辽宁师范大学简介



辽宁师范大学始建于1951年9月,是一所省属重点大学,坐落在中国北方美丽的海滨城市——大连,是辽宁省"双一流"建设"国内高水平大学"重点建设高校、教育部"卓越中学教师培养计划"实施学校、教育部师范教育协同提质计划参与高校、辽宁省教育事业发展联盟理事长单位,是辽宁省基础教育师资培养与继续教育基地、教育科学研究咨询基地、高校师资培训基地、适应地区经济建设与社会发展需要的科研基地,是辽宁省教师教育最高学府。

学校现有两个校区(包括黄河路校区、西山湖校区),下设21个学院(学部),设有研究生院和创新创业学院。现有专任教师1200余人;普通本科在校生14000余人,硕士、博士研究生在校生6400余人;7个博士后科研流动站,10个一级学科博士点,4个二级学科博士点,2个博士专业学位授权点,24个一级学科硕士点,17个专业学位硕士点;4个辽宁省高等学校一流特色学科(一级学科),其中有3个一级学科入选辽宁省"一流建设学科";8个辽宁省重点学科;2个ESI国际排名前1%学科,以及62个在招本科专业。

学校现有海洋经济与可持续发展研究中心(部、省共建人文社科重点研究基地)、海洋生物制药国家地方联合工程技术研究中心(国家发改委批准共建)、国家民委中华民族共同体研究基地、全国科普教育基地;现有9个省级重点实验室,5个省高校重点实验室;1个省级工程技术研究中心;1个省级高校哲学社会科学重点实验室;3个省级协同创新中心,6个省高校人文社科重点研究基地,10个省级智库,10个其他省级研究基地;11个省高校创新团队、1个兴辽英才高水平创新团队;另参与筹建4个省级协同创新中心;有11个市级重点实验室、1个市级工程研究中心、1个市级技术创新中心、2个市级智库、8个大连市新型智库联盟成员基地、10个其他市级研究和学术活动基地,3个省级科普基地、6个市级科普基地、8个校级新型智库;设有高校社科联、科协,创建了辽金史研究中心。

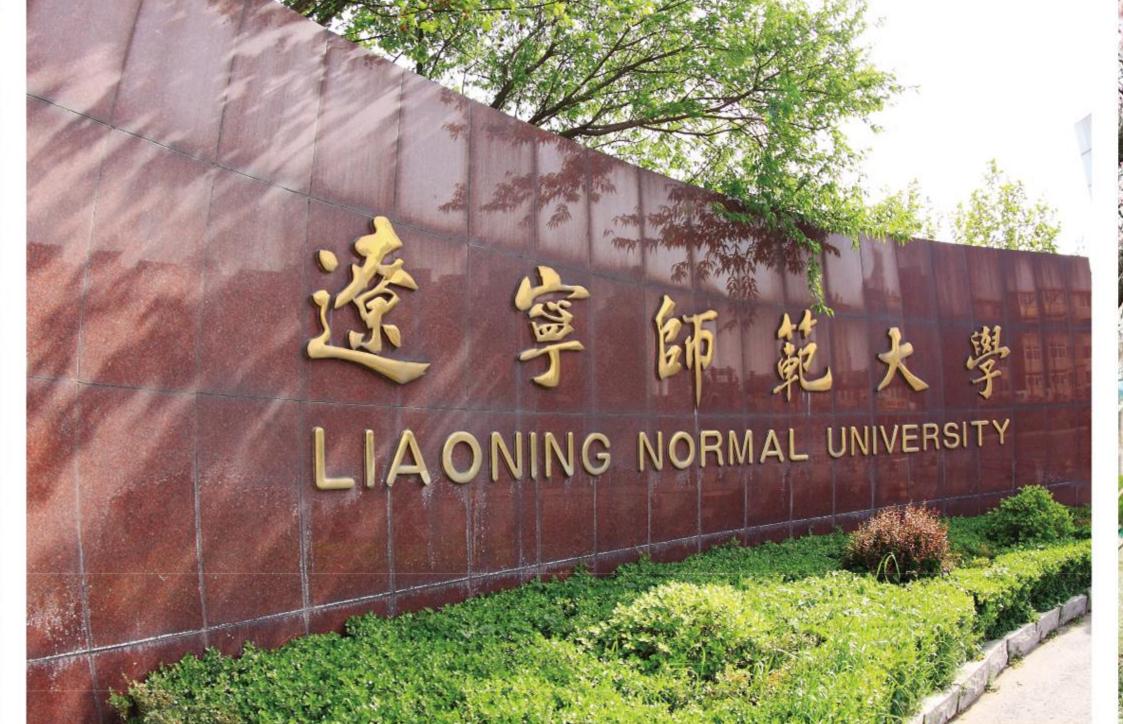
学校秉承"厚德博学、为人师表"的校训,多措并举强化学风建设、繁荣校园文化,注重提升学生的创新精神和综合素质。学校实行学分制,设立了单项奖学金、综合奖学金等不同种类和等级的奖学金,奖励在学习、科研及社会实践中成绩突出的学生。学校不断提高生活服务质量,学生宿舍实行公寓化管理。

Liaoning Normal University, founded in September 1951, is a key provincial university located in Dalian, a beautiful coastal city in northern China. It is a core institution for Liaoning's "Double First-Class" Initiative (Domestic High-Level University), participates in the MOE's Excellence Program for Middle School Teacher Cultivation and Collaborative Teacher Education Quality Improvement Program, and serves as the lead unit of the Liaoning Education Development Alliance. As a comprehensive base for basic education teacher training, educational research, university faculty development, and regional socioeconomic research, it stands as Liaoning's premier institution for teacher education.

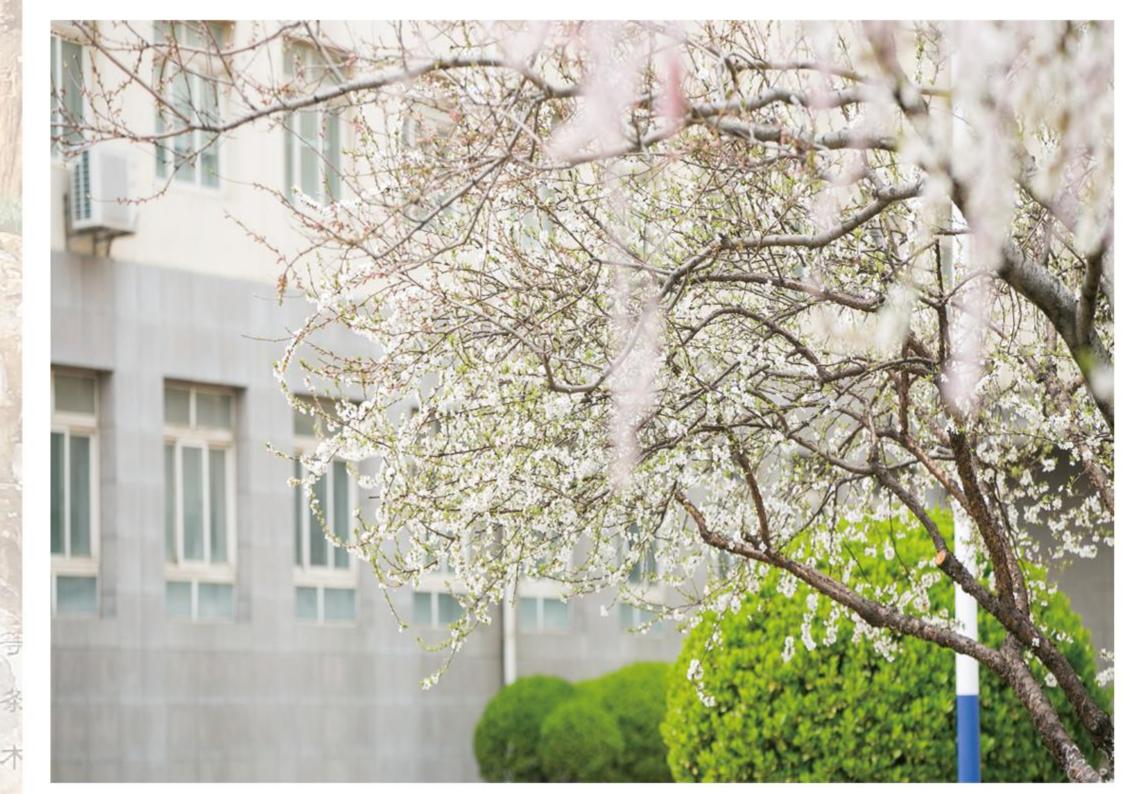
The university has over 1,200 full-time teachers, over 14,000 full-time undergraduates and over 6,400 postgraduates and doctoral candidates. The university currently has 7 post-doctoral research centers, 10 primary disciplines eligible for conferring doctorates, 4 secondary disciplines eligible for conferring doctorates, 4 secondary disciplines eligible for conferring doctorates, 1 doctoral degree authorization point, 24primary disciplines entitled for conferring master's degrees, and 17 specialties for master degrees, 4 first-level characteristic disciplines of Liaoning Province's institutions of higher learning (first-level disciplines), among which 3 first-level disciplines have been selected into the "First-class Construction Disciplines" of Liaoning Province; there are 8 key disciplines of Liaoning Province; 2 disciplines are 研究地克变元 植物演 among the top 1% in the ESL international ranking.

The university now offers 62 undergraduate majors for currently enrolled students comprised of the following disciplines:education, literature, history, law, management, science, engineering, art, and medicine. Among them, there are 6 national characteristic majors, 18 national first-class undergraduate major b 木 位为 construction sites, and 9 provincial demonstration majors.

The university has won a series of awards such as Model of Construction and Ideological and Political Work, Juvenile Education, Social Practice, and Research on Juvenile Delinquency Research. It is one of the first model universities for national standardization of language and words, excellent group of languages and words, national excellent Putonghua Testing Centre. LNNU has been rated as the best advanced unit in ideological and political work, school roll management, university student mental health education and has received many other awards on provincial and municipal levels.

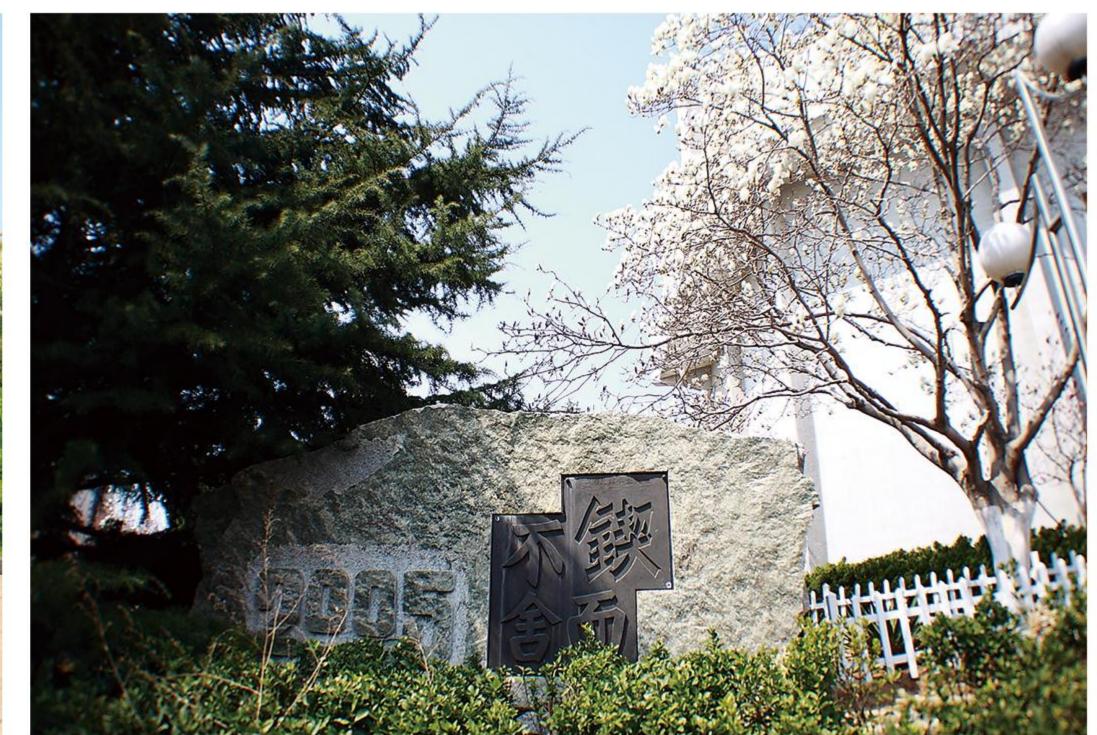










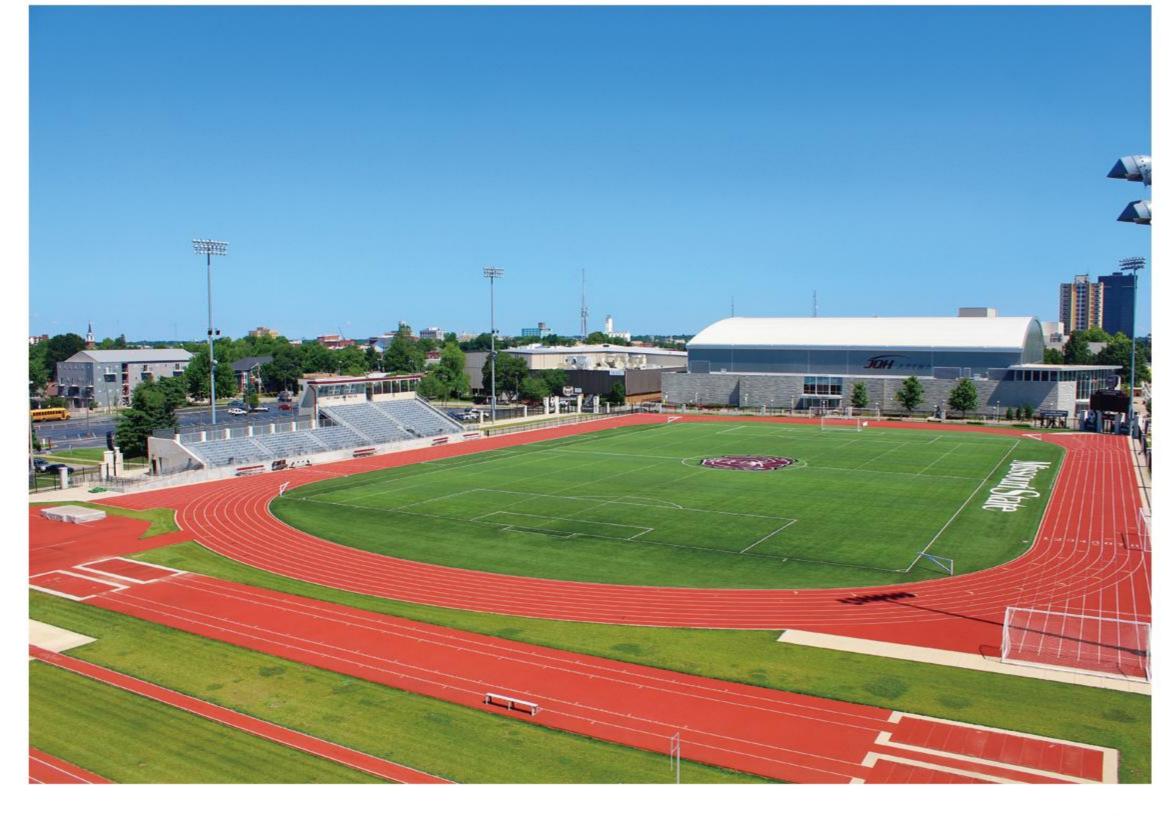


ABOUT MISSOURI STATE UNIVERSITY

美国密苏里州立大学简介

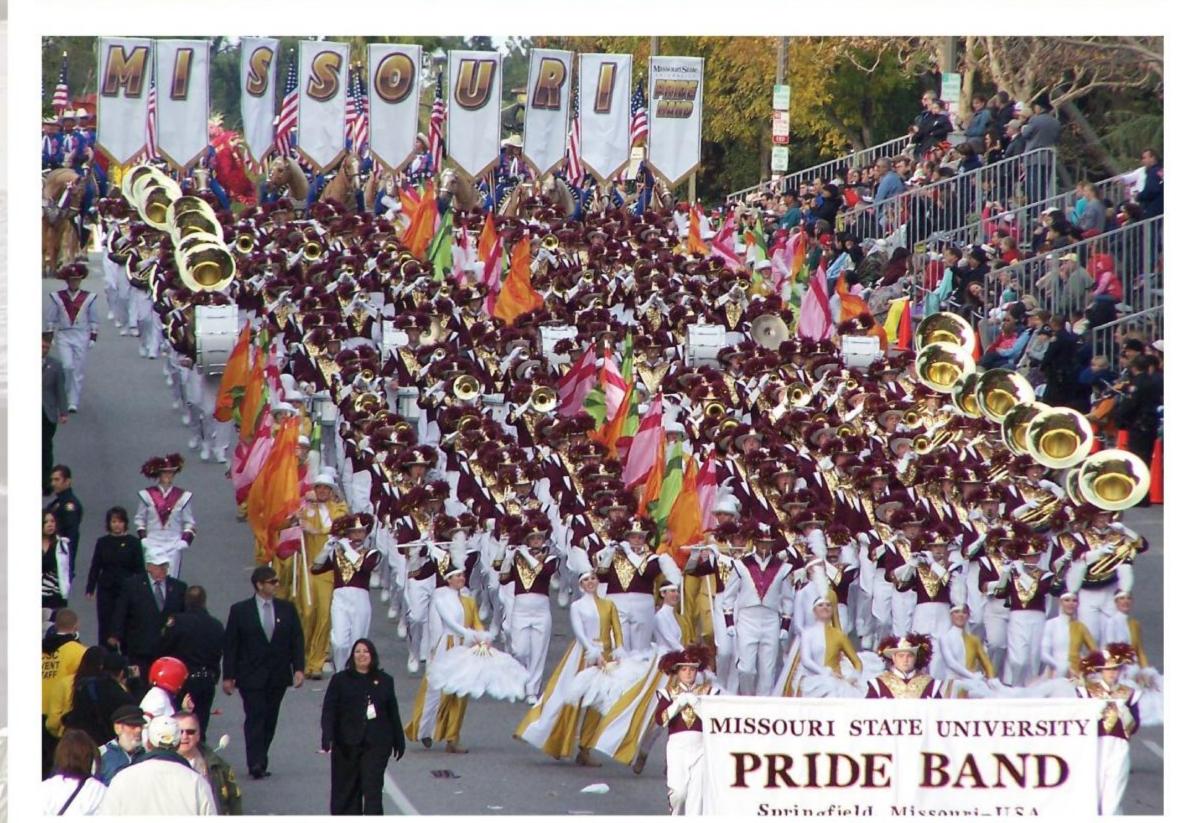


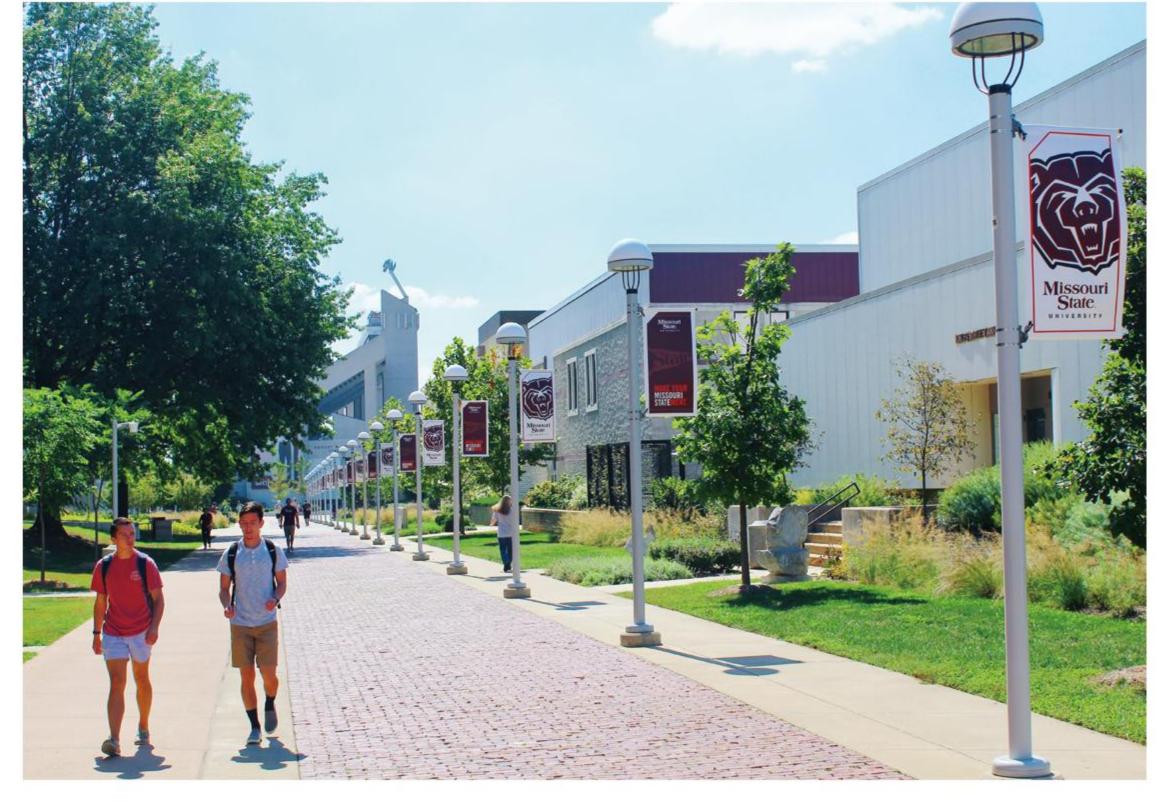












美国密苏里州立大学始建于1905年,位于斯普林菲尔德市,是密苏里州第二大公立大学。学校现有超过26000名在校学生,4000多位教职员工,180个本科专业和90多个研究生专业。该校在美国中西部享有盛誉,在全美的商业、政治和教育事务中发挥着重要作用。密苏里州立大学分别在100多个专业和领域授予职业、学士和硕士学位,该校商业、公共管理、酒店管理、听力学、医护人员职业教育等学科和领域在全美处于领先地位。

密苏里州立大学下设八所学院:商学院、艺术与文科学院、教育学院、健康与公益服务学院、人文学科与公共事务学院、自然与应用科学院、研究生院、农学院。共有四个校区:斯普林菲尔德校区(主校区)、格罗夫山校区、西普兰校区、辽宁师范大学国际商学院(大连校区)。

密苏里州立大学的商学院于2006年被《普林斯顿评论》评为美国最佳商学院。商学院的教授 90% 以上拥有博士学位,有着丰富的教学经验、科研能力和商业管理实践经验。商学院颁授的本科(会计学、管理学、金融学、市场学和计算机信息技术)、工商管理硕士(MBA)学位和会计硕士(MAcc)学位已被国际高等商学院协会(AACSB)认证。

密苏里州立大学相关排名:

《福布斯》美国顶尖大学之一

《美国新闻与世界报道》

美国最佳商学院研究生综合排名(2015),第104位

美国中西部最佳大学(2012),第53位

美国权威的《普林斯顿评论》

密苏里州立大学被评为美国中西部二十名最好的商学院之一

密苏里州立大学商学院是密苏里州以及美国中西部最大的商学院,也是全美最大的商学院

密苏里州立大学商学院的所有专业均获得国际高等商学院协会(AACSB)认证,是全美仅有的165所MBA和会计硕士均被AACSB认证的商学院之一。

MISSOURI STATE UNIVERSITY

HISTORY

Missouri State University was founded in 1905. In 2005, the university's name was changed to Missouri State University.

ACADEMICS

The student-to-faculty ratio is approximately 20 to 1. The average ACT score for incoming freshmen was 24.1, higher than state and national averages. Freshmen had an average high school grade point average of 3.59, and 83.5 percent of freshmen were in the top half of their graduating classes.

ENROLLMENT

Official enrollment is 26,000. Over 1,600 international students from 85 countries attend the Springfield campus. Each year, hundreds of MSU students participate in study abroad programs.

FACULTY & STAFF

The University employs nearly 4,000 faculty and staff members. Nearly 90 percent of our full-time ranked faculty members have the most advanced degree available in their field.

COLLEGES

Missouri State has seven academic colleges: College of Agriculture, College of Arts and Letters, College of Business, College of Education, College of Health and Human Services, College of Humanities and Public Affairs, College of Natural and Applied Sciences.

LOCATION

Missouri State's main campus is located in Springfield, Mo. Missouri State has three additional campuses in Mountain Grove, Mo.; West Plains, Mo.; and Dalian, China.

UNIVERSITY HONORS

Recipient of the 2014 Higher Education Excellence in Diversity (HEED)

Award

Named to America's Top Colleges list by Forbes magazine Received Best in the Midwest distinction from The Princeton Review Ranked among the Best Colleges:

Regional Universities (Midwest) by U.S. News & World Report Named Military Friendly School by G.I. Jobs magazine Selected as a Carnegie Foundation Community Engaged University listed on the President's Roll for Higher Education Community Service.

ABOUT LNNU-MSU COLLEGE OF INTERNTIONAL BUSINESS.

国际商学院简介

辽宁师范大学国际商学院是辽宁师范大学与美国密苏里州立大学联合举办的中外合作办学机构,2000年7月,由辽宁省教育厅批准成立。2004年5月,经国务院学位委员会正式批准(学位办〔2004〕17号文件),实施四年制本科教育。学院培养科学精神和人文精神兼备、思想独立、人格健全、能力全面,具有国际视野、系统思维和竞合意识的应用型国际化管理人才。目前,学院开设国际商务(中外合作办学)专业,现有中外籍教师45人左右,有全日制学生1100余人。2025年,学院新增本科专业信息管理与信息系统(中外合作办学)-大数据分析方向。

国际商学院以优质的办学质量和踏实的办学作风赢得了良好口碑和社会认可,美誉度不断提升。2012 年、2016 年、2021 年三次顺利通过了教育部本科及以上层次中外合作办学评估;2013 年,学院作为密苏里州立大学商学院的合作办学机构,通过了国际高等商学院协会(AACSB)的复核认证;2017年 11 月,学院通过了中外合作办学质量认证,成为全国 170 余家本科及以上层次中外合作办学机构中第二家通过认证的机构。

国际商学院开设国际商务(中外合作办学)专业(120205H)和信息管理与信息系统(中外合作办学)(120102H)- 大数据分析方向两个专业。学生修满规定的学分,成绩合格,符合中美两校毕业标准,可获得辽宁师范大学颁发的本科毕业证书及管理学学士学位,以及美国密苏里州立大学颁发的理学学士学位(可在中国教育部认证)。学院引进先进的教学理念,坚持小班型、全英文授课,强调互动式课堂体验,侧重过程考核,培养学生自主学习和独立思考能力。引导学生通过自学、案例、项目、研究、实习、团队合作、社会调研等方式习得知识,训练能力,提升素养,为学生提供真正的国际化教学环境和学习体验。

学院还设有翻译硕士英语笔译专业(MTI),为学生提供硕士层次专业发展机会。

Liaoning Normal University and Missouri State University established their cooperative relationship in 2000. In May 2004, the Degree Committee of the State Council approved the four-year bachelor's degree program. Currently LNNU-MSU offers a joint BS in General Studies and a joint MPS degree in Applied Communication along with an LNNU master's degree in translation and interpretation. There are over 1100 students at LNNU-MSU. Approximately 45 domestic and foreign faculty are teaching at LNNU-MSU. LNNU-MSU is accredited on Chinese-foreign cooperation in education by CEAIE (China Education Association for International Exchange) in China and AACSB (The Association to Advance Collegiate Schools of Business International) in the world. Also, LNNU-MSU has been accreditated on Chinese-foreign Cooperation in education by China Education Association for International Exchange.

LNNU-MSU College of International Business is a joint program founded by Liaoning Normal University and Missouri State University, USA. The College of International Business is a second-level college of Liaoning Normal University. Our college recruits students via the Gaokao. Students who complete all requirements are able to obtain the Bachelor of Science degree awarded by Missouri State University (diplomas are certified by the Chinese Ministry of Education). Students will also obtain a Certificate of Graduation and a Bachelor Degree in Management awarded by Liaoning Normal University. The college currently offers two majors, "General Business" and "Information Management and Information Systems". Both provide students with an international atmosphere and a Western educational model. LNNU-MSU College of International Business is committed to the goal of producing qualified professionals with a global perspective and skills suitable for the twenty-first century global business environment by developing an understanding of interdependence and cooperation within a unique program of higher learning.



美国密苏里州立大学的商学院是美国中西部规模最大,并由世界上最权威的 AACSB 认证(在美国的 1500 多所商学院里只有 27% 的学院获得 AACSB 认证)的商学院之一。

辽宁师范大学与美国密苏里州立大学合作在辽宁师范大学国际商学院开设国际商务(中外合作办学)(120205H)和信息管理与信息系统(中外合作办学)(120102H)(大数据分析方向)两个专业。两个专业课程均涵盖了美国密苏里州立大学同等专业的所有课程,全部以英语授课,授课教师以外籍教师为主。

The School of Business at Missouri State University (MSU) is one of the largest business schools in the U.S. Midwest and is AACSB-accredited (only 27% of over 1,500 business schools in the U.S. hold AACSB accreditation, the world's most prestigious business education credential).

Liaoning Normal University (LNU) collaborates with MSU to offer two programs at LNU's International Business School: International Business (Sino-foreign cooperative education) (120205H) and Information Management and Information Systems (Sino-foreign cooperative education) (120102H) (with a Big Data Analytics concentration). Both programs cover the full curriculum of MSU's equivalent majors, are taught entirely in English, and are primarily instructed by foreign faculty.

国际商务(中外合作办学)(120205H)

培养学生掌握国际商务基础理论与现代管理方法,熟悉中外企业管理规范和国际惯例;具备较强的中英文表达与人际沟通能力;能够在外向型生产企业、贸易企业、服务型企业、工程类企业及政府经济贸易部门等机构,从事国际市场开发、进出口经营、跨境电商运营、国际化经营管理等跨文化管理领域工作的实践应用型人才。

信息管理与信息系统(中外合作办学)(120102H)——大数据分析方向

本专业依托于我校国家一流本科专业建设点——信息管理与信息系统专业,与信息技术教育特色鲜明的美国密苏里州立大学合作,以大数据分析为主要研究方向,培养学生掌握数学建模、管理学、经济学理论、信息系统开发等知识,具备大数据分析、信息资源管理等核心能力,在金融科技、智能制造等领域从事数据挖掘、数字化转型咨询复合型创新型应用人才。

About Training Model

Students admitted to LNU through the national college entrance examination are simultaneously admitted to MSU and registered for dual enrollment. They may choose to complete the entire four-year undergraduate program on LNU's Dalian campus, or after finishing the second-year courses (with a GPA of at least 2.5), transfer to MSU to complete the final two years of study. Graduates who meet credit requirements, maintain the required GPA, and satisfy all graduation criteria will receive a bachelor's degree certificate and a Bachelor of Management from LNU, as well as a Bachelor of Science from MSU.

培养模式

通过高考被辽宁师范大学录取的学生也同时被密苏里州立大学录取,注册两校学籍。可自主选择四年全程在国内(大连校区)完成本科学习,也可以选择在二年级课程结束时(GPA成绩不低于2.5分),赴美国密苏里州立大学完成后两年的学业。修满学分、平均绩点达到要求且符合毕业条件的学生,授予辽宁师范大学本科毕业证及管理学学士学位、密苏里州立大学理学学士学位(Bachelor of Science)。









特色办学

两校优势互补,形成双学籍,双校园,双学位的办学特色。通过高考被辽宁师范大学录取的学生即被美国密苏里州立大学录取,取得密苏里州立大学学籍。学生完成一二年级的基础课,修满学分,GPA2.5 以上,可以自由选择在学院或美国校区完成三、四年级的课程。选择在国内完成学业的学生执行与出国学生相同的课程安排和学术标准,任课教师和助教由密苏里州立大学派出,保证教学质量。学生达到密苏里州立大学的学术要求,修满学分,成绩合格,同样可以获得密苏里州立大学颁发的理学学士学位证书,实现"不出国的留学"。

Education Tracks

Students who are admitted to the LNNU-MSU program through the Gaokao are dual enrolled in the two universities and receive dual degrees upon completing the required courses of both universities.

After completion of the first two years of coursework, students with a GPA of 2.5 or higher can elect to complete their degree program at the MSU Springfield campus. The courses for students who elect to complete their 3rd and 4th years at the Dalian campus are the same as those on the Springfield campus and are taught by MSU faculty and graduate assistants, ensuring that students receive the same quality of education regardless of location. Students completing their degree at the Dalian campus who meet all requirements will also receive their degree from MSU, giving students a domestic "study abroad" experience.

报考标准

考生需参加普通高等学校招生全国统一考试,按照国家普通高校招生录取政策择优录取。原则上只招收有志愿的考生。国际商学院各专业均为全英文授课,报考考生外语语种应为英语,要求高考英语成绩不低于总分的 60%,信息管理与信息系统专业高考数学成绩不低于总分的 60%。

学费

两个专业学费皆为人民币 50,000 元 / 年。

就餐及住宿

学生将在辽宁师范大学统一安排下入住学生公寓(费用为辽宁师范大学统一标准)。辽宁师范大学各学生食堂每日三餐以合理的价格向广大在校学生提供汉、回等各族及西式特色饮食。

Admission Requirements

All programs in the International Business School are conducted entirely in English. Applicants must have English as their designated foreign language, with a minimum score of 60% of the total English exam score. For the Information Management and Information Systems (IMIS) program, a minimum score of 60% of the total mathematics exam score is also required.

Tuition

Tuition is 50,000 RMB per year for each major.

Housing and Meals

Students will live in the LNU dormitory. (Standard LNNU dormitory fees will apply) Campus cafeterias provide three meals daily at very affordable prices and offer a wide selection of Chinese, Hui and other minority cuisine, and some international cuisine.



MSU TUITION 美国密苏里州立大学一年费用

2024-2025 学年 密苏里州立大学一年费用 (仅供参考) 2024-2025 ESTIMATED EXPENSES FOR ONE YEAR(reference only) (费用按照密苏里州立大学 24-25 学年费用标准预估)

本科段 Undergraduate	本项目留学生 With Waiver	普通留学生 Without Waiver
学费 TUITION	¥74,942 (约\$10,266)	¥118,435(约\$16,224)
生活费 PERSONAL EXPENSES	¥ 78,840 (约\$10,800)	¥ 78,840(约\$10,800)
保险 HEALTH INSURANCE	¥12,395(约\$1,698)	¥ 12,395(约\$1,698)
杂费 Others	¥10,000(约\$1,382)	¥ 10,000(约\$1,382)
总计 TOTAL	¥176,265(约\$24,146)	¥ 220,000 (\$30,104)

^{*}学费是按照所修学分数来计算,以上学费是按一学年,每学期修12个学分来计算(不包含夏季学期)。 *生活费是按照当地留学生平均水平来计算,受个人生活习惯和居住环境的影响而波动。

特别说明:对于从大连项目经 2+2 形式转入斯普林菲尔德校区学习的同学,自动享有国际合作伙伴特别奖学金(IPFW),属于重大优惠学费减免。



LNNU-MSUINTERNATIONAL FOREIGN FACULTY

部分全球招聘教师



麦克 库茨 (加拿大) **Michael Coutts**

教学副院长 美国德州农工大学

Associate Dean M.S. Mathematics Texas A&M University Math



布兰顿 费琳特 (美国) **Brandon Flint**

副教授 教育经历 美国密苏里大学 教授课程

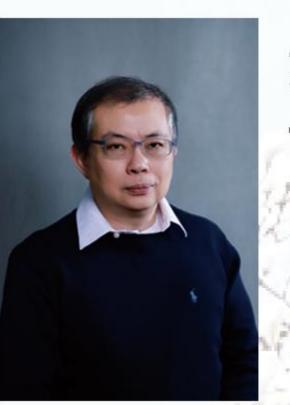
Associate Professor Ph.D. History University of Missouri History



纳迪妮 莫理斯 (牙买加) **Nadine Morris**

副教授 教育经历 经济学博士 **教授课程** 经济学

Associate Professor Ph.D. Economics Howard University Economics



张家良 (新加坡) Joseph Cheong

助理副教授 澳大利亚卧龙岗大学 **教授课程** 计算机信息系统学

Assistant Professor Masters IT University of Wollongong Computer Information Systems



康斯坦丁 迪杜什克 (德国) **Konstantin Didushok**

助理副教授 **教育经历** 经济学 硕士 美国克莱姆森大学 教授课程

Assistant Professor Master of Economics, Clemson University **Applied Economics & Statistics** Economic



因德拉贾亚 维贾亚 (美国) Indrajaya Wijaya

圣路易斯大学 **教授课程** 计算机信息系统学

Instructor Master of Business Administration St. Louis University Computer Information Systems



钱德拉 辛哈 (印度) **Chandra Sinha**

教授 教育经历 英语文学博士 印度巴特那大学 教授课程 英语文学

Professor Ph.D. English Literature Patna University **English Literature**



莫希辛 沙赫扎德 (巴基斯坦) **Mohsin Shahzad**

副教授 教育经历 大连理工大学 教授课程 战略管理,运营管理,项目管理, 供应链管理

Associate Professor Ph.D. Enterprise Management, Dalian University of Technology Strategic Management **Operations Management Project Management** Supply Chain Management and Sustainability



西奥范尼斯 特兰托斯 (希腊) **Theofanis Trantos**

助理副教授 教育经历 东安格利亚大学 教授课程

Assistant Professor Master of Laws (LL.M.), University of East Anglia Commercial & Business Law



哈尼夫阿里(加拿大) Hanif Ali

教育经历 文学硕士 滑铁卢大学 **教授课程** 听力口语

Instructor Master of Arts University of Waterloo Listening and Speaking



余湘儿 (美国) Faith Yee

讲师 教育经历 教育学硕士 剑桥学院 教授课程 听力口语

Instructor **Masters of Education** Cambridge College Listening and Speaking



哈维尔 泰列费尔 (西班牙) **Javier Taillefer**

副教授 教育经历 哲学博士 伦敦大学伯克贝克学院 教授课程

Associate Professor Ph.D. Philosophy University of London Birbeck Col-Philosophy



邦泽尔 奥多姆 (美国) **Bonzell Odom**

教育经历 教育学博士 圣弗朗西斯大 教授课程 公共演讲

Instructor Ph.D. of Education Saint Francis University **Public Speaking**



助理副教授 教育经历 教授课程

Assistant Professor Ph.D. Psychology University of Hong Kong Introductory Psychology



波丽安娜 西洪宾 (印尼) **Berliana Sihombing**

助理副教授 教育经历 工商管理硕士 美国密苏里州立大学 教授课程

Assistant Professor Master of Business Administration Missouri State University Accounting



戴安娜 贝尔 (美国) Diana Bell

教育经历 英语教育学士 美国密苏里州立大学 **教授课程** 英语听力

Instructor English Bachelor of Science in Education **Auburn University English Listening**



卡尔 特普林 (美国) **Templin Carl**

教育经历 教育理论硕士 美国托莱多大学 教授课程 英语听力

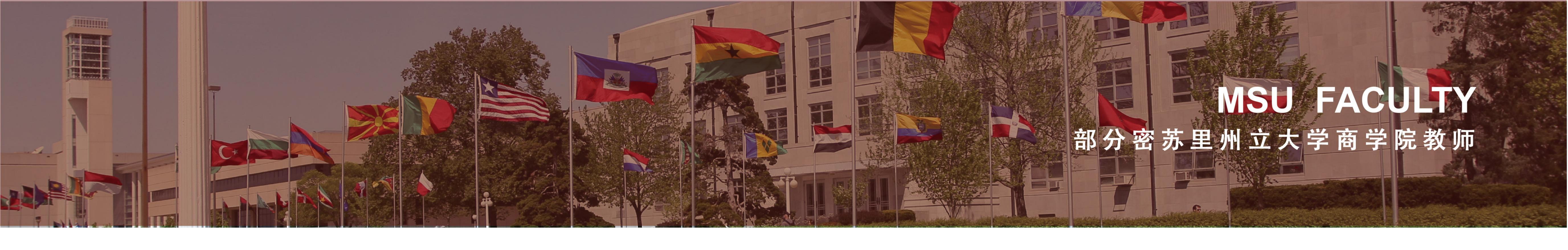
Instructor Master of Educational Theory University of Toledo **English Listening**



约翰 格里梅特 (美国) **John Grimmett**

教育经历 文学硕士 奥本大学 **教授课程** 英语写作 (二)

Instructor Master of Arts **Auburn University** Writing II: Academic Writing





杨治国 Dr. Yang Zhiguo

副教授 教育经历 信息技术与网络安全博士 美国肯塔基大学 教授课程 商业智能信息系统

Associate Professor
Education
PhD,Information Tech and Cybersecurity
University of Kentucky
Teaching
Information Systems with
Business Intelligence





达纳 J. 弗雷迪里克 Dana J. Frederick

高级讲师 教育经历 工商管理硕士 恩波里亚州立大学 教授课程 组织行为学与管理学

Senior Instructor
Education
MBA, 2002, Emporia State University
Teaching
Organizational Behavior and
Management



拉塞尔 K. 米克 Russell K. Meek

讲师 教育经历 工商管理硕士 美国中央密苏里大学 教授课程 保险学

Instructor
Education
Masters of Business Administration
University of Central Missouri
Teaching
Insurance



丹尼尔 D. 戈林 Dr. Daniel D. Goering

副教授 教育经历 管理学博士 爱荷华大学 教授课程 管理学、新创企业管理、人力资源管理





梅根 A. 拉姆齐 Dr. Megan A. Ramsey

副教授 教育经历 金融学博士 内布拉斯加大学林肯分校 教授课程 FIN 380 财务管理 FIN 390 中级财务管理 FIN 480 财务决策





邵菲博 Dr. Feibo Shao

副教授 教育经历 工商管理博士 俄克拉荷马州立大学 教授课程 战略管理与政策、国际管理

Associate Professor
Education
PhD, Business Administration,
2016, Oklahoma State University
Teaching
Strategic Management and
Policy
International Management



考特尼 T. 范 Courtney T. Pham

高级讲师 教育经历 工商管理硕士,密苏里州立大学 教授课程 市场营销原理、消费者市场行为 市场调研、国际市场营销

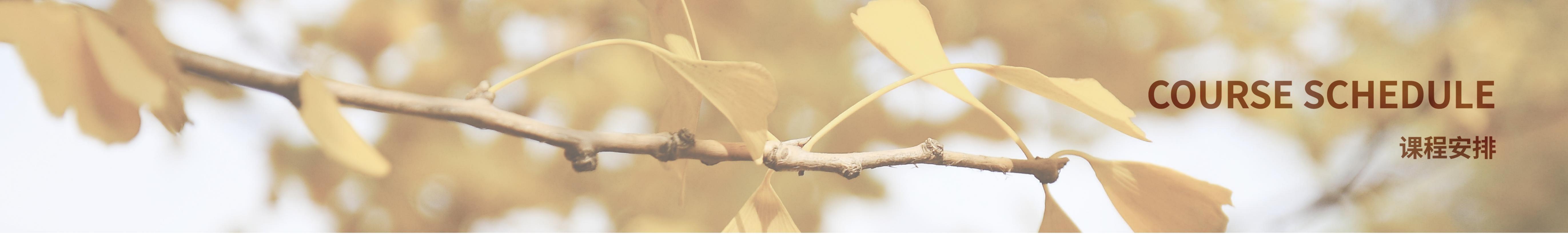
Senior Instructor
Education
MBA, International Business
emphasis, Missouri State
University
Teaching
Principles of Marketing
Consumer Market Behavior
Marketing Research
International Marketing
through Study Away Program



迈克尔 郑 Michael Zheng

副教授 教育经历 金融学博士 德克萨斯理工大学 教授课程 FIN 487 中级投资学 FIN 380 财务管理

Assistant Professor
Education
Ph. D. Finance, 2022, Texas Tech
University
Teaching
FIN 487 Intermediate Investment
FIN 380 Financial Management



国际商务、信息管理与信息系统基础课程 General education courses

第一学年 第一学期 First Semester • 大学生活导论 Student Success • 阅读与写作 Integrated Reading and Writing • 计算机基础 Computers for Learning • 大学代数 College Algebra Introductory Psychology Physical Education

• 心理学入门 • 体育 • 英语口语 **English Speaking** • 英语听力 English Listening

• 公共演讲 Fundamentals of Public Speaking • 英语写作一 Writing I • 环境科学 Environmental Science •美国历史 Survey of the History of the United States since 1877 • 政治经济世界史 Topics in Political Science

Second Semester

• 英语口语 **English Speaking** • 英语听力 English Listening

第二学年 第三学期

第二学期

Third Semester • 财务会计 Intro to Financial Accounting • 微观经济原理 Principles of Microeconomics • 英语写作二: Writing II: Writing Across 学术论文写作 the Disciplines

Sophomore

• 化学/物理 Chemistry / Physics • 商法(一) Legal Environment of Business • 办公软件应用 Computer Applications for Business

第四学期 Fourth Semester Intro to Managerial Accounting • 管理会计 ECO 155 Principles of Macroeconomics • 宏观经济原理 QBA 237 Basic Business Statistics • 商务统计学基础 • 哲学概论 Intro to Philosophy • 戏剧 Intro Theatre Drama and Arts • 商务沟通 **Business Communication** • 全球化专题 Topics in Globalization

国际商务COB课程 General education courses

Junior 第三学年 Fifth Semester 第五学期 • 财务管理 Financial Management Principles of Management • 管理学原理 • 市场学原理 Principles of Marketing • 保险学 Prin. Of Risk Management and Insurance

Sixth Semester 第六学期 Information Systems with Business • 商业信息系统 Intelligence • 企业权利和 法律责任 • 项目管理原理

Business Enterprises Rights/Liabilities Principles of Project Management Senior 第四学年 Seventh Semester (fall) 第七学期 • 供应链管理与 Supply Chain Management and 可持续性发展 Sustainability • 国际市场学 International Marketing

Creativity, Innovation, and Ideation • 创意创新与 创造力 • 消费者行为学 Consumer Market Behavior **Eighth Semester** 第八学期 • 人力资源管理 Human Resource Mgt Programs • 电子商务 E-business • 运营管理 Production and Operations Management Strategic Management and Policy • 战略管理与政策 •毕业论文(设计) Graduation Thesis (Design)

信息管理与信息系统COB课程 Data analytics courses

Junior 第三学年 Fifth Semester 第五学期 • 财务管理 Financial Management Principles of Management • 管理学原理 • 市场学原理 Principles of Marketing • 保险学 Prin. Of Risk Management and Insurance • 商务编程逻辑 Programming Logic and Design for Business 与设计 • 信息与网络安全 Topics in Info. Tech. / Cyber security

第六学期 **Sixth Semester** • 商业信息系统 Information Systems with Business Intelligence Applied Business Statistics • 商务统计学应用 • 数据库管理系统 Database Management Systems 的概念与设计 Concepts and Design Data Infrastructure for Data Analytics • 数据分析基础 设施 • 数据挖掘

Data Mining

Senior 第四学年 第七学期 Seventh Semester (fall) • 商业信息系统 Information Systems with Business Intelligence Applied Business Statistics • 商务统计学应用 • 数据库管理系统 Database Management Systems 的概念与设计 Concepts and Design • 数据分析基础 Data Infrastructure for 设施 Data Analytics • 数据挖掘 Data Mining

第八学期 **Eighth Semester** • 专业实习 Internship •毕业论文(设计) Graduation Thesis (Design)

*实际开课以学院课程安排为准。

19 LNNU-MSU College of International Business

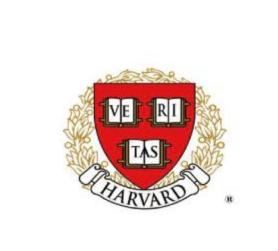


国际商学院2024届本科毕业生在海外升学和国内考研方面取得了骄人成绩。271位毕业生中,87人凭借过硬的专业素质和优秀的个 立大学录取。

得了学生、家长、用人单位以及社会各界的良好口碑。



University of Southampton



































NORTHWESTERN UNIVERSITY

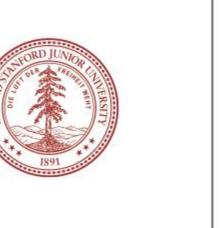


香港中文大學 The Chinese University of Hong Kong

















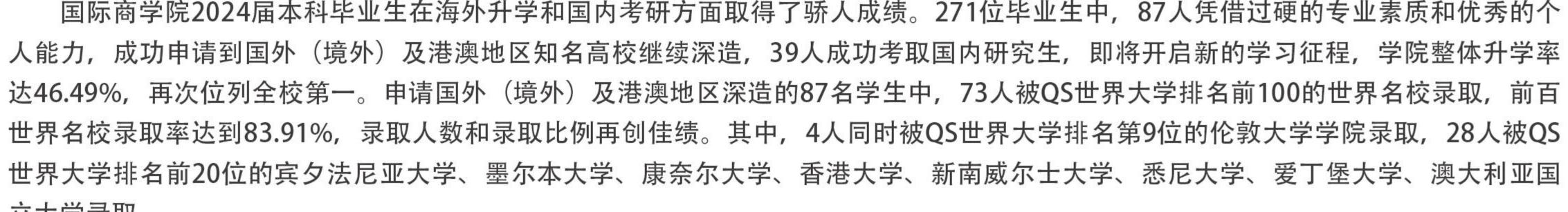








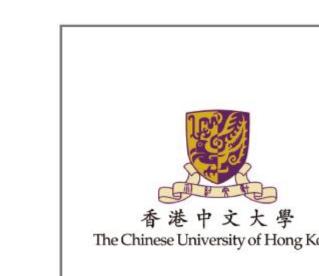




国际化一直是国际商学院人才培养工作的突出特色,国际商学院的毕业生具备较强的专业基础和应用能力,同时具备良好的沟通、 协调和团队合作精神,能够较快地适应社会激烈的竞争,满足行业的用人需求。多年来,国际商学院毕业生所展示出的优秀综合素质获







Berkeley



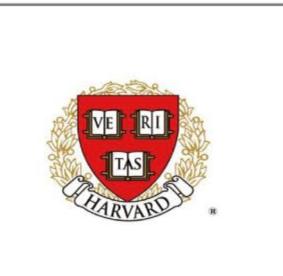
BROWN



Yale University



SE SOUTHERA SERVICE SOU



NYU















EXCELLENT GRADUATES 杰出毕业生







































