



遼寧師範大學國際商學院
LNU-MSU College of International Business



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LNU-MSU COLLEGE OF INTERNATIONAL BUSINESS

辽宁师范大学国际商学院

辽宁师范大学同美国密苏里州立大学于2000年初建立友好合作关系，2004年5月，经国务院学位委员会正式批准（学位办【2004】17号文件）成立国际商学院，实施四年制本科教育。国际商学院的录取方式为计划内二本统招，学生在修满规定的学分，成绩合格后，可获得辽宁师范大学本科毕业证书及管理学士学位证书，同时能获得可以在中国教育部认证的美国密苏里州立大学颁发的商科学士学位证书。

国际商学院坐落于辽宁师范大学黄河路校区北院，学院共有多媒体教室37间，机房3间，图书室1间，体育健身活动室2间。目前有全日制本科生1000余人，其中含在美国密苏里州立大学斯普林菲尔德校区300余人，留学生40余人，现有外籍教师40余人。

国际商学院开设国际商务（中外合作办学）专业（120205H）。学院引进先进与科学的教学理念，为学生提供真正的国际环境及美式教育，建立国际化复合型人才培养模式，推动了辽宁师范大学办学模式的国际化和多样化。学院的办学宗旨是培养具有国际视野、思想独立、人格健全、能力全面，科学精神与人文精神兼备的国际化人才，面向区域经济社会发展需要为使命，通过引进优质教育资源，创新人才培养模式，推动学科专业建设发展，强化队伍建设，并为中美两校在人才培养、科学研究和社会服务等方面在更深更广阔面上的交流与合作搭建平台。

Liaoning Normal University and Missouri State University established their cooperative relationship in 2000. LNU-MSU College of International Business was officially approved by the degree committee of the State Council to launch a four-year bachelor's education program.

LNU-MSU College of International Business is a joint program founded by Liaoning Normal University and Missouri State University, USA. The College of International Business is a second-level college of Liaoning Normal University. Our college recruits students via Gaokao. Students who complete all requirements are able to obtain the Bachelor's of Science degree awarded by Missouri State University (diplomas are certified by Chinese Ministry of Education). Students will also obtain a Certificate of Graduation and a Bachelor's Degree of Management awarded by Liaoning Normal University.

The college building is located on the north campus of Liaoning Normal University. There are 37 multi-media classrooms, 3 computer labs, 1 reading room and 2 gym rooms. There are over 1000 students at LNU-MSU, including 40 international students and approximately 300 students completing their studies at MSU's Springfield campus. Approximately 40 foreign faculty are teaching at LNU-MSU.

The college offers the major of General Business and provides students with an international atmosphere and a western educational model. LNU-MSU College of International Business is committed to the goal of producing qualified business professionals with a global perspective and skills suitable for the twenty-first century global business environment by developing an understanding of interdependence and cooperation within a unique program of higher learning.

LIAONING NORMAL UNIVERSITY

辽宁师范大学



辽宁师范大学始建于1951年8月，是一所省属重点大学，坐落在中国北方美丽的海滨城市——大连，是辽宁省基础教师培养与继续教育基地、教育科学研究咨询基地、高校师资培训基地、适应地区经济建设与社会发展需要的科研基地，现已成为辽宁省最大的、起示范带头作用的教师教育中心。

学校现有两个校区（包括黄河路校区、西山湖校区），设有22个学院，设有研究生院。有专任教师1172人。有全日制本科生15000人，硕士、博士研究生5000余人。现有5个博士后科研流动站，5个一级学科博士点，32个二级学科博士点；27个一级学科硕士点，118个二级学科硕士点，10个专业学位硕士点。学校设有72个本科专业和专业方向。

学校现有海洋生物制药国家地方联合工程技术研究中心（国家发改委批准共建），海洋基因工程药物与天然活性产物工程研究中心（辽宁省高校重大科技平台），有7个省级重点实验室，4个省高校重点实验室，1个省级工程技术研究中心，1个省部共建人文社科重点研究基地，6个省高校人文社科重点研究基地，2个智库基地，11个其他类型研究基地，8个省高校创新团队，参与筹建4个省级协同创新中心。

学校秉承“厚德博学、为人师表”的校训，多措并举强化学风、繁荣校园文化，注重提升学生的创新精神和综合素质。学校实行学分制，设立了单项奖学金、综合奖学金等不同种类和等级的奖学金，奖励在学习、科研及社会实践中成绩突出的学生。学校不断提高生活服务质量，学生宿舍实行公寓化管理。

Located in Dalian, a beautiful coastal city in northeastern China, Liaoning Normal University (LNU) is one of the key universities in Liaoning Province, with distinctive educational features and a wide range of disciplines, as well as an attractive and pleasant campus.

Established in August 1951, LNU has a campus area of more than 1.3 km² (the Huanghe Road campus and the Western Hill campus) in 22 schools and School of Graduate Studies.

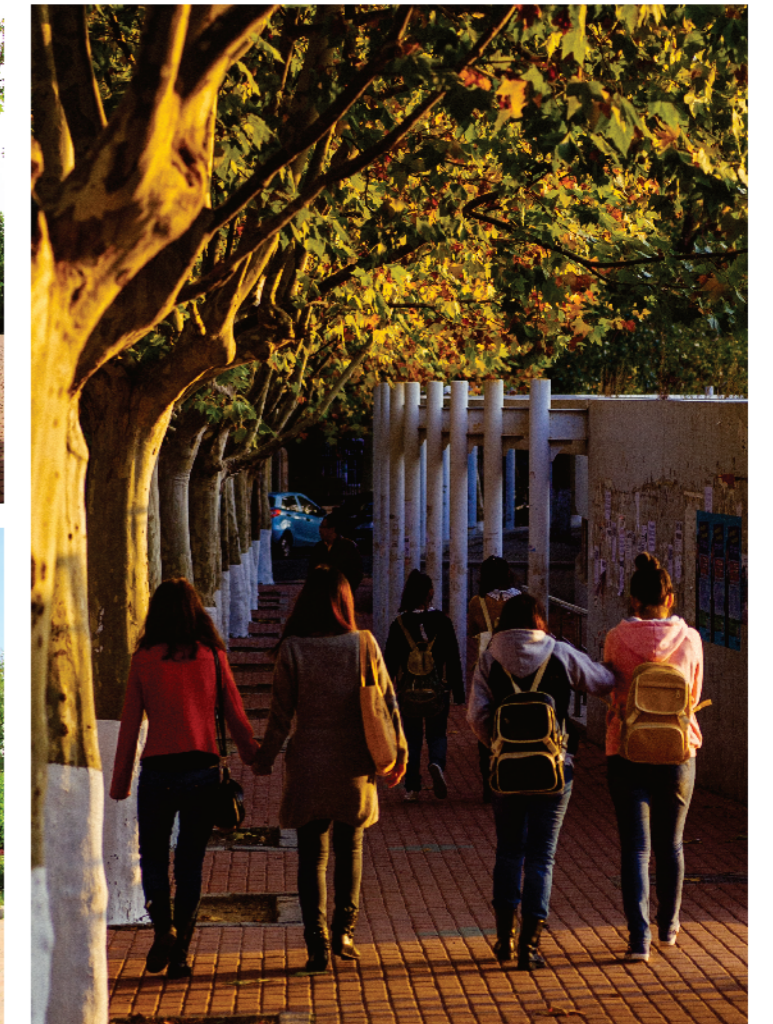
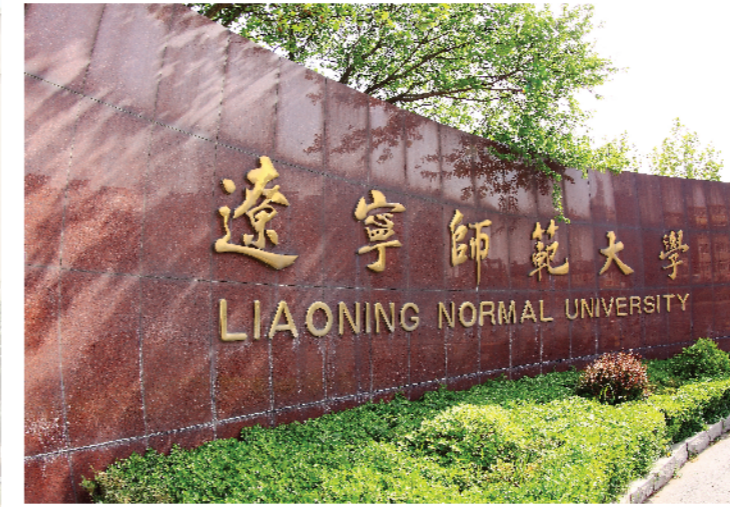
The university has over 1,172 full-time teachers, over 15,000 full-time undergraduates and over 5,000 postgraduates and doctoral candidates.

The university currently has 5 post-doctoral research centers, 5 primary disciplines entitled for conferring doctorates, 32 secondary disciplines entitled for conferring doctorates, 27 primary disciplines entitled for conferring master degrees, 118 secondary disciplines entitled for conferring master degrees, and 10 specialties for master degrees.

The university now offers 72 undergraduate majors comprised of the following disciplines: education, literature, history, law, management, science, engineering, art, and medicine.

Currently at LNU, 1 course, 1 teacher, and 2 teaching teams have received national recognition for excellence. In addition, 16 courses, 11 teachers, and 8 teaching teams have received provincial recognition for excellence.

The university has won a series of awards such as Model of Construction and Ideological and Political Work, Juvenile Education, Social Practice, and Juvenile Delinquency Research. It is one of the first modeling universities of national standardization of language and words, excellent group of language and words, national excellent Putonghua testing center. LNU has been rated as the best advanced units in ideological and political work, school roll management, university student mental health education and has got many other awards on provincial and municipal levels.



MISSOURI STATE UNIVERSITY

美国密苏里州立大学



Missouri State
UNIVERSITY

美国密苏里州立大学始建于1905年，位于斯普林菲尔德市，是密苏里州第二大公立大学。学校现有超过24000名在校学生，1000多位教职员工，有150个本科专业和43个研究生专业。该校在美国中西部享有盛誉，在全美的商业、政治和教育事务中发挥着重要作用。密苏里州立大学分别在100多个专业和领域授予职业、学士和硕士学位，该校商业、公共管理、酒店管理、听力学、医护人员职业教育等学科和领域在全美处于领先地位。

密苏里州立大学的商学院于2006年被《普林斯顿评论》评为美国最佳商学院。商学院的教授95%以上拥有博士学位，有着丰富的教学经验、科研能力和商业管理实践经验。商学院颁发的本科（会计学、管理学、金融学、市场学和计算机信息技术）、工商管理硕士(MBA)学位和会计硕士(MAcc)学位已被国际高等商学院协会(AACSB)认证。

密苏里州立大学下设八个分院：商学院、艺术与文科学院、教育学院、健康与公益服务学院、人文学科与公共事务学院、自然与应用科学院、研究生院、农学院。共有四个校区：斯普林菲尔德校区（主校区）、格罗夫山校区、西普兰校区、辽宁师范大学国际商学院（大连校区）。

密苏里州立大学相关排名：

《福布斯》美国顶尖大学之一

《美国新闻与世界报道》

美国最佳商学院研究生综合排名2015年，第104位

美国中西部最佳大学2012年排名中，第53位

美国权威的《普林斯顿评论》

密苏里州立大学被评为美国中西部二十名最好的商学院之一

密苏里州立大学商学院是密苏里州以及美国中西部最大的商学院，也是全美最大的商学院

密苏里州立大学商学院的MBA和财会硕士均被最权威的AACSB所认证

ACADEMICS

The student-to-faculty ratio is approximately 20-to-1. The average ACT score for incoming freshmen was 24.1, higher than state and national averages. Freshmen had an average high school grade point average of 3.59, and 83.5 percent of freshmen were in the top half of their graduating classes.

HISTORY

Missouri State University was founded in 1905. In 2005, the University's name was changed to Missouri State University.

ENROLLMENT

Official enrollment is more than 24,000. 1,500 international students from 85 countries on the Springfield campus. Each year, hundreds of MSU students participate in study-away programs.

FACULTY & STAFF

The University employs nearly 4,000 faculty and staff members. Nearly 90 percent of our full-time ranked faculty members have the most advanced degree available in their field.

COLLEGES

Missouri State has six academic colleges: College of Arts and Letters, College of Business, College of Education, College of Health and Human Services, College of Humanities and Public Affairs, College of Natural and Applied Sciences.

LOCATION

Missouri State's main campus is located in Springfield, Mo. Missouri State has three additional campuses in Mountain Grove, Mo.; West Plains, Mo.; and Dalian, China.

UNIVERSITY HONORS

Recipient of the 2014 Higher Education Excellence in Diversity (HEED) Award

Named to America's Top Colleges list by Forbes magazine

Received Best in the Midwest distinction from The Princeton Review

Ranked among Best Colleges:

Regional Universities (Midwest) by U.S. News & World Report

Named Military Friendly School by G.I. Jobs magazine

Selected as a Carnegie Foundation Community Engaged University

Listed on the President's Roll for Higher Education

Community Service

BACHELOR OF SCIENCE IN GENERAL BUSINESS

国际商务(中外合作办学)专业

专业介绍

辽宁师范大学与美国密苏里州立大学合作在辽宁师范大学国际商学院开设国际商务(中外合作办学)专业(120205H)。经过高考录取到本专业的学生,可自主选择四年全程在国内完成本科学习,也可以选择二年级课程结束时(GPA成绩不低于2.5分),赴美国密苏里州立大学完成后两年的学业。修满学分,成绩合格,符合毕业条件的学生可获得辽宁师范大学本科毕业证书及管理学士学位,同时还可以获得美国密苏里州立大学颁发的商科理学学士学位证书。

美国密苏里州立大学的商学院是美国中西部规模最大,并由世界上最权威的AACSB认证(在美国的1500多个商学院里只有27%的学院获得AACSB的认证的)的商学院之一。本专业课程涵盖了美国密苏里州立大学工商管理专业所有课程,全部以英语授课,授课教师以外籍教师为主。

学制学位

学制四年,授予辽宁师范大学管理学学士学位和美国密苏里州立大学颁发的商科理学学士学位。

培养目标

人才的培养目标为具备较强的英语语言能力,掌握国际商务的基本理论,懂得现代管理方法,具有企业综合管理的基本素养和技能,具有分析和解决国际经贸事务的基本能力,具有较强的语言文字表达和人际沟通能力,熟悉中外企业管理规则和国际惯例,具备良好的心理素质和健康的体魄。掌握中西方先进管理、经济、法律理论以及现代企业管理方面知识与能力,知识面广,知识结构合理,能运用所学知识和理论在跨国公司、外贸公司、国有大中型企业、国际金融公司、国际银行、各级政府机关、商贸部门、外资企业等相关行业从事管理工作。

About LNU-MSU

The purpose of LNU-MSU College of International Business (CIB) is to produce qualified professionals with the necessary mastery of foreign languages, international etiquette, and specialized knowledge, to undertake financial duties, trade, accounting, and management work in enterprises and public institutions, financial institutions, and multi-national corporations.

The program is approved by the Academic Degree Commission of the State Council and the Ministry of Education, and the term of education is full-time for four years. Since 2005 CIB has offered two tracks to completing the four-year degree. Students can complete all four years at LNU or study the first two years at LNU and transfer with a GPA of at least 2.5 to MSU for the remaining two years. Upon completion of either track, students are awarded by both universities with diplomas authenticated by the Chinese Ministry of Education. Both the content and the teaching methodologies of the General Business courses at LNU-MSU mirror those on the West Plains & Springfield campuses. The majority of courses are taught by foreign instructors in English using English textbooks.





模式选择

2+2

一、二年级在国内完成，二年级课程结束时(GPA成绩不低于2.5分)，赴美国密苏里州立大学完成后两年的学业。修满学分，成绩合格，符合毕业条件的学生可获得辽宁师范大学本科毕业证书及管理学士学位，同时还可以获得美国密苏里州立大学颁发的商科学士学位证书。

4+0

四年全程在国内完成本科学习，修满学分，成绩合格，符合毕业条件的学生可获得辽宁师范大学本科毕业证书及管理学士学位，同时还可以获得美国密苏里州立大学颁发的商科学士学位证书。

4+2

四年全程在国内完成本科学习后，申请密苏里州立大学MBA学位。

Available Education Tracks

2+2

The first two years of the program leads to an Associate of Arts (AA) degree in General studies from Missouri State University. After earning the AA degree, students with a 2.5 or greater Grade Point Average (GPA) are eligible to transfer to the Springfield campus and complete their last two years leading to a Bachelor of Science (BS) degree in General Business. Students who transfer from Dalian to the Springfield campus are eligible for the International Partners Scholarship.

4+0

Students complete all four years in Dalian earning their AA in General Studies and BS in General Business.

4+2

Students who earned their BS degree in Dalian can apply for the MBA program on the MSU Springfield campus and are eligible for the International Partners Scholarship.

报考标准

计划内二本招生

报考国际商务(中外合作办学)专业(120205H)的考生要求英语成绩达到英语满分的70%。

学费

(学费如有变化，最后以省物价局批准的金额为准)

国际商务(中外合作办学)专业学费为：

人民币30,000元/年。

就餐及住宿

学生将在辽宁师范大学统一安排下入住学生公寓(费用为辽宁师范大学统一标准)。辽宁师范大学各学生食堂每日三餐以合理的价格向广大在校学生提供汉、回等各族及西式特色饮食。

Admission Requirements

In-Plan Chinese students: General Business students are admitted through the LNU enrollment plan. General Business students must attain a minimum of 70% of the full score on the English portion of the National College Entrance Exam.

Tuition

Tuition is 30,000 RMB per year.

Housing and Meals

Students will live in the LNU dormitory. (Standard LNU dormitory fees will apply) Campus cafeterias provide three meals daily at very affordable prices and offer a wide selection of Chinese, Hui and other minority cuisine, and some international cuisine.

ESTIMATED EXPENSES FOR ONE YEAR

美国密苏里州立大学一年费用

#BEARGRA

2015-2016 学年 密苏里州立大学一年费用 (仅供参考)
2015-2016 ESTIMATED EXPENSES FOR ONE YEAR

本科段 Undergraduate	普通留学生 Without Waiver	本项目留学生 With Waiver
学费 TUITION	¥ 82,000	¥ 56,000
住宿及膳食 HOUSING & MEALS	¥ 47,000	¥ 47,000
教材费 BOOKS	¥ 6,500	¥ 6,500
生活基本保障费 PERSONAL EXPENSES	¥ 25,000	¥ 25,000
保险 HEALTH INSURANCE	¥ 8,800	¥ 8,800
一次性往返机票 ROUND-TRIP TICKET	¥ 12,500	¥ 12,500
总计 TOTAL	¥ 181,800	¥ 155,800

硕士段 Graduate	普通留学生 Without Waiver	本项目留学生 With Waiver
学费 TUITION	¥ 77,000	¥ 54,000
住宿及膳食 HOUSING & MEALS	¥ 47,000	¥ 47,000
教材费 BOOKS	¥ 6,500	¥ 6,500
生活基本保障费 PERSONAL EXPENSES	¥ 25,000	¥ 25,000
保险 HEALTH INSURANCE	¥ 8,800	¥ 8,800
一次性往返机票 ROUND-TRIP TICKET	¥ 12,500	¥ 12,500
总计 TOTAL	¥ 176,800	¥ 153,800

#BEARGI



COURSE SCHEDULE

课程安排

第一学年

Freshman

第一学期

First Semester

大学生活
英语写作入门
大学代数
美国政府
心理学入门
计算机基础
英语口语
英语听力

Student Success
Introduction to College Composition
College Algebra
American Democracy and Citizenship
Introductory Psychology
Computers for Learning
English Speaking
English Listening

第二学期

Second Semester

社会学原理
学术论文写作 I
基础公共演讲
环境科学
体育与健康
地理
美国历史
英语口语
英语听力

Principles of Sociology
Writing I: Academic Writing
Fundamentals of Public Speaking
Environmental Science
Healthy Lifestyles
World Regional Geography
Survey of US History
English Speaking
English Listening

第三学年

Junior

第五学期

Fifth Semester

高级微电脑应用
商务沟通
商业信息系统
市场原理
财务管理
项目管理原理

Advanced Micro Computer Application
Business communication
Information System in Business
Principles of Marketing
Financial Management
Principles of Project Management

第六学期

Sixth Semester

保险学
组织行为学
消费者市场行为
个人销售

Insurance
Organizational Behavior
Consumer Market Behavior
Personal Selling

第二学年

Sophomore

第三学期

Third Semester

学术论文写作
商务法律环境
微观经济原理
财务会计
全球化专题
化学

Writing II: Academic Writing
Legal Environment of Business
Principles of Microeconomics
Introduction to Financial Accounting
Topics in Globalization
Fundamentals of Chemistry

第四学期

Fourth Semester

宏观经济原理
文学阅读
商务统计学基础
管理会计
商务计算机应用
戏剧

Principles of Macroeconomics
Introduction Reading in Literature
Basic Business Statistics
Introduction to Managerial Accounting
Computer Application / Business
Introduction to Theatre and Drama Arts

第四学年

Senior

第七学期

Seventh Semester

管理成本会计
债务与债券
运营管理
国际金融管理
专业商务组织法律环境

Managerial Cost Accounting
Debtor & Creditor Rights & Remedies
Operations Management
International Financial Management
Legal Environment of Business
Organizations for Professionals

第八学期

Eighth Semester

策略管理
人力资源管理
商务报告写作
金融市场和中介机构

Strategic Management and Policy
Human Resources Management
Business Reprot Writing
Financial Markets and Intermediaries